



2018 Mega Healthcare Conference
“Excellence through Collaboration”

January 15-17, 2018

Sponsorship Opportunities & Information

	\$5,000 Grand Kahuna (3)	\$3,500 Safari Ranger (5)	\$2,500 Desert Oasis (4)	\$2,000 Royal Puba (5)	\$250 Tribal Contributor (Unlimited)
Premium 8' x 20' booth with two 8' skirted tables	●				
Introduce a Keynote Speaker	●				
Logo on front of Marketing Brochure	●				
Company Logo on Keynote Signage	●				
Company logo on Neck Wallets	●				
Company logo on Event Program	●				
Name badges with Grand Kahuna recognition ribbons	●				
Company recognition on Mega Conference Website with Link to your Company Website	●				
Option to place promotional items (no literature) for each attendee at the session you will be introducing	●	●			
Company listed in Marketing Brochure	●	●	●	●	
Company listed in Event Program	●	●	●	●	
Conference Registrations – access to entire conference	4	3	2	1	
Pre-Conference Attendee Mailing List	●	●	●	●	
Post-Conference Attendee Mailing List	●	●	●	●	
Inclusion in the Sponsor/Exhibitor Slide Show	●	●	●	●	●
Introduce 3 Breakout Session Speakers		●			
Verbal recognition on Monday and Tuesday evening		●	●		
Standard 8 ft. x 10 ft. booth with one 8'skirted table		●	●	●	
Company recognition on Mega Conference Website		●	●	●	
Signage/recognition at breakfast and lunch			●		
Signage/recognition at refreshment/break				●	

Registration:

Sponsor registration is available online only this year. Once you commit to your sponsorship level with a member of our sponsorship team, our Meeting Planner will send you an invoice along with a link to online registration.

*Note this registration is for your sponsorship only. Conference registration for those who will be attending the event will be completed at a later date (see page 2).

Payment:

Sponsorships can only be paid via check only. Credit cards are not accepted.

Exhibitor Hall Hours:

Tuesday, January 16: 7:30am-7:00pm

**Please note...NEW this year: The Exhibit Hall will be open all day from 7:30am-7:00pm. It WILL NOT be locked down during any period during the day as we have done in past years. An Exhibitor Lounge will still be available if you need a break during the day to make phone calls or to relax.

Registration, Booth Set Up and Booth Tear Down:

Registration and Booth Setup: Monday, January 15 from 3:00pm – 8:00pm and
 Tuesday, January 16 from 6:30am-7:30am.

Booth Setup MUST be completed by 7:30am on Tuesday!

Booth Tear Down: Tuesday, January 16, 7:00pm – 8:00pm. All exhibits must be removed by 8:00pm.

Booth Assignments:

Booths are assigned based on date payment is received. So register early for best spots.

How to register your booth staff:

Once we open online registration for conference attendees (end of September), an email will be sent to you with a code that will allow you to waive the fee of the individual(s) whose registration is included in your package.

Additional attendees from your company:

If you have additional people from your company that would like to attend this event (above those that are included in your booth package), they will need to go online and register as a conference attendee and pay the associated fee. A link to conference registration will be posted once the brochure is completed and online registration is open (end of September). Visit our website for information: <http://www.megawisconsin.com/>

Pre and Post Conference Mailing List:

As part of your sponsorship package, sponsors will be given a pre-conference attendee mailing list (emailed to contact person no later than December 29th, 2017) and post-conference attendee mailing list (emailed to contact person no later than January 24, 2018).

The list of names and addresses is provided for one-time postal use only and will include attendee name, company name, title, and business address. This list is, and remains the sole exclusive property of Mega, and may not be used for any purpose, or incorporated into any other list or database. "Our members feel very strongly about violation of list use and they let us know when any violations occur. In order to protect your good standing with our members, please take care to adhere to our policy".

Note: A paper copy of the attendee list, which will contain attendee name, company and job title, will be supplied to all attendees upon check in at the event.

Exhibit Hall Vendor:

The 2018 Mega Healthcare Conference will be working with Wisconsin Expo Company. They will provide the furnishings and the pipe and drape for your booth. Additional information regarding their services will be sent to you at a later date.

Hotel Rooms:

If you should need a hotel room for this event, please visit the [HOTEL](#) page on our website for complete details, which includes the hotel booking options available.

Cancellations and Refunds:

All cancellations of space must be received in writing. If Mega receives a written request for cancellation of space on or before August 15, 2017, the exhibitor will be eligible for a full refund minus a \$100 administrative processing fee. No refunds will be made after August 15, 2017.

Changes or Corrections:

If after you have completed registration, you have changes to your registration, please contact our Meeting Planning Wendy Ellwein at info@megawisconsin.com or 1(651)340-6426 and she will be happy to help you.

Agreement:

All Sponsors must agree to terms of the Mega Conference Sponsorship Agreement. A copy of the agreement can be found [HERE](#). Once you have read the agreement, check yes to the appropriate question during registration to agree to terms.

Questions:

Please visit our [FAQ Page](#) on the website for frequently asked questions.

Still Have Questions?

If you still have questions, please feel free to contact our Sponsor Chair: Steve Juve at 612-325-7454 or stevejuve@creditoradvocates.com